

EXHIBIT B — FOUNDING AUTHORS RIDER

This Rider is attached to and forms part of the Book Publishing Agreement between Sterling Letter Press (“Publisher”) and _____ (“Author”) dated _____ (the “Agreement”). Capitalized terms used but not defined in this Rider have the meanings given in the Agreement. **In the event of any conflict between this Rider and the Agreement, this Rider controls.**

B.1 Founding Author Status. Publisher designates Author as one of no more than ten (10) Founding Authors. Publisher represents that, as of the Effective Date, Author is Founding Author number ____ of ten. Publisher shall not designate more than ten Founding Authors and shall not extend Founding Author terms to any person after the tenth designation.

B.2 Royalties. Notwithstanding Section 10 and Exhibit A, royalties on the Work shall be: hardcover, twelve and one-half percent (12.5%) of Net Receipts; trade paperback, ten percent (10%) of Net Receipts; mass-market paperback, ten percent (10%) of Net Receipts; e-book, forty percent (40%) of Net Receipts; and audiobook, thirty-five percent (35%) of Net Receipts.

B.3 Rate Lock. The rates set forth in Section B.2 apply for the full life of the Work and shall not be reduced by any subsequent amendment to Publisher's standard terms, any change in Publisher's ownership or control, or any assignment permitted under Section 22.

B.4 Subsidiary Rights. Notwithstanding Exhibit A, Author's share of proceeds from foreign-language translation rights and from British Commonwealth and other territorial rights shall be sixty-five percent (65%).

B.5 Term and Reversion. Notwithstanding Section 20.1, the Term shall be twenty (20) years from the Publication Date, renewable only by mutual written agreement of the Parties. The sales threshold in Section 17.1 shall be fifty (50) copies per accounting period. Upon expiration of the Term, all rights granted under this Agreement revert to Author automatically and without further act of either Party.

B.6 No Option. Section 14 (Option on Next Work) does not apply to Author and is deleted in its entirety as to this Agreement. Author is free to offer any subsequent work to any publisher on any terms, without notice to or consent from Publisher.

B.7 Cover and Title Approval. Notwithstanding Section 5.1, the cover art, cover design, and final title of the Work are subject to Author's prior written

approval. If the parties cannot agree, then Publisher may decline to publish without breaching this Agreement.

B.8 Author Copies and Purchases. Notwithstanding Section 13, Publisher shall furnish Author with five (5) complimentary copies of the first printing of each print edition, and Author's purchase discount shall be set by Amazon Kindle Direct Publishing.

B.9 Marketing Floor. Publisher's marketing commitment under Section 8.1 shall be not less than **\$0.00 [Publisher retains discretion to set marketing budget]**, and Publisher shall provide Author with a written accounting of that expenditure within fourteen (14) months following the Publication Date.

B.10 Acknowledgment. Publisher may include a Founding Authors acknowledgment naming Author in every book of Author's that Publisher publishes for so long as Publisher operates, and may maintain a page identifying the Founding Authors on Publisher's website.

B.11 Cessation of Operations. If Publisher ceases publishing operations, dissolves, becomes insolvent, makes an assignment for the benefit of creditors, or fails to render two (2) consecutive royalty statements when due and does not cure within thirty (30) days of written notice, all rights granted under this Agreement revert to Author automatically and at no cost to Author, and Publisher shall promptly deliver to Author all production files, cover art files, and ISBN assignments for the Work.

B.12 Editorial Consultation. Publisher shall invite Author to an annual consultation regarding Publisher's acquisition plans and list direction. This provision is advisory and creates no obligation on Publisher to acquire or decline any work.

B.13 No Fees. For the avoidance of doubt and notwithstanding any other provision of this Agreement, Author shall never be required to pay Publisher any sum, or to purchase any copies or services, as a condition of or in connection with the publication of the Work.

IN WITNESS WHEREOF, the Parties have executed this Rider as of the Effective Date of the Agreement.

PUBLISHER: STERLING LETTER PRESS

By: _____ Date: _____

AUTHOR: _____

_____ **Date:** _____